



# FINALLY SHIFT HAPPENED.

## *2012 Annual Greeting*



### Review

A longstanding team took the wheel: On 15 April 2011, max technologies was founded, taking over certain business areas of max communication after it was surprisingly abandoned at the helm after just 20 years.

Difficult tasks in difficult times. But serendipity opened up a new door. And our entrepreneurial spirit did the rest.

Because obstacles can sometimes present exciting challenges.

### And 2012?

Our 2011 maxim of thinking in terms of generations, not quarters, will continue to be our guiding beacon in 2012. And long-term planning will also benefit you, as our partners and clients.

In the coming year, we intend to steer clear of surprises – we have had our fill of them in the past. On this note, we hope that 2012 will be just as successful for you, too, bringing you everything that you wish for and expect.